



Dear Valued Agents,

As announced in January, Health First Health Plans and Oscar Health have entered an Administrative Services Agreement that will allow us to meet our customers' wellness and health needs in today's ever-evolving insurance landscape.

After careful consideration and evaluation of Health First Health Plans' strategic direction, we have decided to begin sunsetting Large Group, Small Group, Group Medicare, and Third Party Administered (TPA) coverage. Beginning in 2022, Health First Health Plans will only offer Individual and Medicare Advantage plans.

We will work closely with our Large Group, Small Group, Group Medicare, and TPA customers to help them navigate this change and ensure continuity of care is provided along with a seamless transition. We will continue to provide support for our accounts through this period of transition.

While we have prided ourselves on being a local health insurance provider, we recognize there are many opportunities for our current commercial insurance customers to be able to meet their health insurance needs.

With respect to Individual and Medicare Advantage products, beginning January 1, 2022, members, physicians and brokers will have instant access to improved, easy to use, technology that will make their experiences easier and provide them additional health and wellness resources.

Health First Health Plans sincerely values our relationship with you. We will do everything in our power to assist in a smooth transition for impacted accounts. We will communicate more information as it becomes available.

Sincerely,

Matt Gerrell
CEO, Health First Health Plans

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