



# Broker Bulletin

August | 2021

Oscar Broker Services  
**877.693.6489**  
[Hfbrokers@plusoscar.com](mailto:Hfbrokers@plusoscar.com)

Oscar Broker  
 Commissions  
**877.693.6489**  
[HFbrokercommissions@plusoscar.com](mailto:HFbrokercommissions@plusoscar.com)

Health First  
 Broker Services  
**321.434.5265**  
[HFBroker@HF.org](mailto:HFBroker@HF.org)

Health First Broker  
 Financial Services  
[Commissions@HF.org](mailto:Commissions@HF.org)

Health First  
 Customer Service  
[HFHPInfo@HF.org](mailto:HFHPInfo@HF.org)

Broker Support Line  
**Local: 321.434.4945**  
**Toll Free: 877.693.6489**

## New Broker Portal for Medicare Advantage and Individual Products is Now Available

Great news! A tailored benefit of the Oscar partnership is the introduction of a new broker portal that is now available. This new portal is full of valuable functionality uniquely designed for Medicare and Individual products for plan year 2022 and beyond.

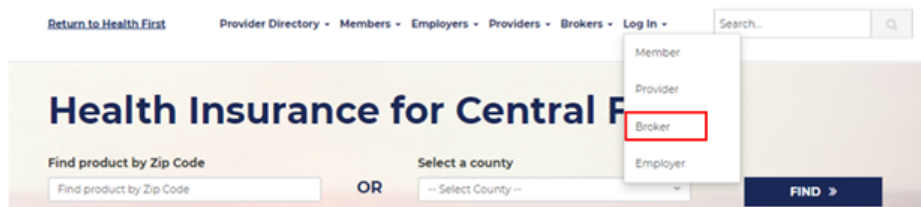
From the new portal you will be able to access your basic demographic information, review member payment details and manage your book of business. All Medicare Advantage and Individual enrollments will be completed from this new broker portal for plan year 2022 and beyond.

Brokers currently appointed with Health First Health Plans/AdventHealth Advantage Plans will be receiving an email today from [HFBroker@hf.org](mailto:HFBroker@hf.org) providing first-time login instructions. Look for those login instructions in your inbox.

It is important to note that appointed brokers of Health First Health Plans/AdventHealth Advantage Plans will access this Oscar broker portal the same way they currently access the existing portal— from the **Log In** link found on the Health First Health Plans and AdventHealth Advantage Plans website. Please note that this portal will be specifically for brokers that sell Health First Health Plans/AdventHealth Advantage Plan products.

The portal will be on Oscar’s platform and branded by Oscar, however all information within the portal will be dedicated to Health First Health Plans/AdventHealth Advantage Plans.

If you'd prefer to type in the URL on your web browser to access the new portal, please use the following URL: <https://healthfirst-brokers.hioscar.com/login>.



If you weren’t able to attend one of our Broker Portal webinars, you can locate a recorded session in the new web page for brokers, under the **Webinars/Training** section.

[Health First Health Plans](#)  
[AdventHealth Advantage Plans](#)

### Medicare Certification

All Medicare Advantage certification requirements will now need to be completed through the new Oscar-branded broker portal.

If you have any questions, please contact your Health First Health Plans’ or AdventHealth Advantage Plans’ sales representative, or Broker Services at 321.434.5265 or [HFBroker@HF.org](mailto:HFBroker@HF.org).

We value and appreciate your partnership.

Health First | [HFBroker@HF.org](mailto:HFBroker@HF.org)



Health First Health Plans | 6450 U.S. Highway 1, Rockledge, FL 32955

[Unsubscribe {recipient's email}](#)

[Update Profile](#) | [Our Privacy Policy](#) | [Constant Contact Data Notice](#)

Sent by [communications@cc.hf.org](mailto:communications@cc.hf.org)